

PUBLISHING SECTOR SALES SURVEY - Education Sector

For the year 1 April 2019 to 31 March 2020

Total revenue across all provinces (net of discount and VAT)

Number of participating organisations: 15

<u>Category of education materials</u>		<u>PRINT</u>	<u>DIGITAL</u>
		(sales value in Rands net of discount and VAT)	(sales value in Rands net of discount and VAT)
Grade R		41 489 289	248 695
Grade 1-3 core		107 983 855	1 141 534
Grade 4-6 core		425 335 325	4 431 297
Grade 7-9 core		521 599 086	7 886 887
Grade 10 core		143 119 234	4 161 412
Grade 11 core		163 900 416	4 354 309
Grade 12 core		176 992 960	2 689 465
Grade 10 prescribed literature		19 952 197	351 493
Grade 11 prescribed literature		11 194 233	214 272
Grade 12 prescribed literature		5 820 558	117 084
FP Reading schemes		38 148 177	734 605
IP Reading schemes		20 113 103	285 054
SP Readers (non core)		13 778 933	548 005
Dictionaries (Primary)		19 324 416	18 726
Dictionaries (Secondary)		9 243 822	154 308
Atlases (Primary)		6 055 280	2 485
Atlases (Secondary)		5 797 616	7 213
Posters		1 071 896	0
Supplementary and library		45 127 152	21 891 061
Other		24 424 742	804 502
TOTAL		1 800 472 292	50 042 407

PUBLISHING SECTOR SALES SURVEY - Education Sector**For the year 1 April 2019 to 31 March 2020****Total print revenue by province (net of discount and VAT)**

	Eastern Cape	Free State	Gauteng	KZN	Limpopo	Mpumalanga	North West	Northern Cape	Western Cape	TOTAL
Category of education materials	Rands (net of discount and VAT)									
Grade R	18 709 131	213 273	495 558	9 173 619	76 262	3 250 662	9 279 334	46 169	245 282	41 489 289
Grade 1-3 core	11 178 356	6 577 387	18 139 986	40 197 684	7 740 662	1 392 848	14 315 182	1 770 453	6 671 297	107 983 855
Grade 4-6 core	35 799 444	21 424 486	88 666 967	88 523 538	34 913 996	51 607 502	52 155 650	10 720 745	41 522 997	425 335 325
Grade 7-9 Core	41 061 703	21 682 035	119 212 317	98 691 333	75 507 852	46 509 236	57 091 399	9 731 185	52 112 026	521 599 086
Grade 10 core	9 626 082	4 517 131	31 824 559	32 669 480	26 103 134	8 917 836	12 437 941	2 698 990	14 324 081	143 119 234
Grade 11 core	8 276 145	4 444 115	30 374 104	36 776 012	46 688 175	7 857 111	13 171 383	2 084 033	14 229 340	163 900 416
Grade 12 core	9 960 427	4 490 114	32 103 980	42 843 580	50 281 133	7 424 245	10 490 505	2 531 863	16 867 113	176 992 960
Grade 10 prescribed literature	265 479	238 371	2 536 512	5 285 263	1 121 768	8 035 421	1 049 466	75 917	1 344 000	19 952 197
Grade 11 prescribed literature	527 804	120 490	2 183 334	4 478 627	1 857 062	21 249	1 160 479	142 283	702 905	11 194 233
Grade 12 prescribed literature	348 957	64 094	1 623 394	1 440 516	549 910	51 054	566 311	75 188	1 101 134	5 820 558
FP Reading schemes	5 717 197	783 470	-19 860 939	23 202 318	1 069 209	3 657 909	5 388 306	1 390 625	16 800 083	38 148 177
IP Reading schemes	994 413	599 351	3 715 708	6 865 454	228 337	3 433 742	2 423 297	379 035	1 473 766	20 113 103
SP readers (non core)	690 756	276 954	2 489 932	4 832 538	98 461	3 348 498	954 705	154 808	932 281	13 778 933
Dictionaries (Primary)	323 271	124 422	11 463 520	2 145 413	409 199	298 618	325 150	100 885	4 133 937	19 324 416
Dictionaries (Secondary)	225 169	76 848	3 913 014	2 054 964	264 314	259 652	224 745	108 701	2 116 414	9 243 822
Atlases (Primary)	138 694	67 662	2 996 289	875 902	107 668	208 138	227 991	89 459	1 343 476	6 055 280
Atlases (Secondary)	162 990	62 986	1 940 240	1 779 450	120 390	219 899	382 134	19 904	1 109 624	5 797 616
Posters	56 864	65 514	159 533	149 836	13 006	152 917	260 531	16 388	197 307	1 071 896
Supplementary and library	669 460	433 710	22 417 921	3 182 526	1 446 183	1 529 584	6 335 553	100 837	9 011 376	45 127 152
Other	2 278 164	564 441	7 819 908	4 985 313	3 724 570	226 356	2 207 581	191 012	2 427 398	24 424 742
TOTAL	147 010 507	66 826 855	364 215 839	410 153 367	252 321 292	148 402 476	190 447 642	32 428 479	188 665 836	1 800 472 292

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For the year 1 April 2019 to 31 March 2020

Total digital revenue by province (net of discount and VAT)

	Eastern Cape	Free State	Gauteng	KZN	Limpopo	Mpumalanga	North West	Northern Cape	Western Cape	TOTAL
Category of education materials	Rands (net of discount and VAT)									
Grade R	70 147	0	19 957	59 517	0	0	62 632	20 042	16 400	248 695
Grade 1-3 core	20 095	179 641	232 324	315 413	11 382	14 966	196 161	98 421	73 131	1 141 534
Grade 4-6 core	476 658	139 911	2 179 008	629 331	51 683	205 534	312 292	99 876	337 004	4 431 297
Grade 7-9 Core	989	298	5 688 858	14 099	0	3 838	726	0	2 178 078	7 886 887
Grade 10 core	68 828	17 602	2 199 010	196 683	115 111	56 354	48 281	24 468	1 435 075	4 161 412
Grade 11 core	89 227	29 023	1 758 059	223 984	223 940	48 957	76 316	23 950	1 880 854	4 354 309
Grade 12 core	62	97	1 203 513	11 121	93 978	219	0	0	1 380 475	2 689 465
Grade 10 prescribed literature	0	0	255 195	0	0	0	0	0	96 298	351 493
Grade 11 prescribed literature	141	0	143 904	68	0	0	68	0	70 091	214 272
Grade 12 prescribed literature	0	0	49 005	50	0	0	0	0	68 029	117 084
FP Reading schemes	107	0	13 453	2 769	0	234	0	19 444	698 598	734 605
IP Reading schemes	0	0	265 787	273	0	38	0	0	18 957	285 054
SP readers (non core)	188	0	316 939	3 383	0	0	0	0	227 494	548 005
Dictionaries (Primary)	0	0	16 633	0	0	0	744	0	1 349	18 726
Dictionaries (Secondary)	0	0	83 247	38 721	0	4 839	4 148	0	23 353	154 308
Atlases (Primary)	0	0	2 025	0	0	0	0	0	460	2 485
Atlases (Secondary)	0	0	7 150	0	0	0	0	0	63	7 213
Posters	0	0	0	0	0	0	0	0	0	0
Supplementary and library	283	55	9 884 851	100 203	599	428	195	55	11 904 392	21 891 061
Other	52	3 321	436 472	5 847	51 532	287	87	0	306 904	804 502
TOTAL	726 777	369 948	24 755 391	1 601 464	548 224	335 694	701 649	286 256	20 717 005	50 042 407