

Publishers' Association of South Africa
Statement of Intent regarding Transformation in the Publishing Industry

1. Introduction
 - 1.1 PASA is a voluntary association whose members comprise the majority of South African publishing enterprises, local and foreign University Presses, and multinational publishing enterprises.
 - 1.2 After consultation with its members regarding the implementation of transformation within the publishing industry and more specifically, the implementation of broad-based black economic empowerment as contemplated by the Broad-Based Black Economic Empowerment Act, 2003 (the BBBEE Act) and the Codes of Good Practice to be gazetted there under in due course (the Codes), PASA has resolved to adopt this Statement of Intent for the publishing industry, as provided for in paragraphs 2 and 3 below.

2. PASA acknowledges that
 - 2.1 the majority of black South Africans (including black women) have been denied opportunities of participation in, access to, and the development and control of economic and productive resources and skills in South Africa's publishing industry, as a result of Apartheid and its racial and gender-discriminatory consequences;
 - 2.2 these inequities must be effectively redressed for the benefit of black South Africans so that the full potential of South Africa's economy, generally, and the publishing industry, specifically, can be realized;
 - 2.3 it must promote and support the achievement of effective participation by black South Africans in the publishing industry in the manner contemplated by the BBBEE Act and the Codes; and
 - 2.4 the publishing industry is uniquely positioned to foster cultural diversity, authorship, creativity and a culture of reading and learning in South Africa.

3. PASA's membership therefore endorses the objectives and principles underlying the BBBEE Act and Codes and commits itself to -
 - 3.1 the promotion and effective implementation of black economic empowerment in respect of each of the indicators of the Generic Scorecard and in accordance with the respective principles applicable under the Codes;
 - 3.2 the promotion of an enabling environment conducive to transparency, fairness and consistency when considering matters relating to black economic empowerment;
 - 3.3 fostering equity and advancing economic development and growth in the industry;
 - 3.4 developing and supporting sustainable small enterprises in the industry; and
 - 3.5 undertaking and co-operating in periodic industry-wide monitoring, assessment or evaluation of the publishing industry's black economic empowerment performance across all of the indicators of the Generic Scorecard.

PASA Chairperson
Lindelwe Mabandla

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Dudley Schroeder