



INTERNATIONAL PUBLISHERS CONGRESS

12 - 14 JUNE 2012 CAPE TOWN SOUTH AFRICA





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International
Publishers
Association



NOTE OF WELCOME

Dear Colleagues

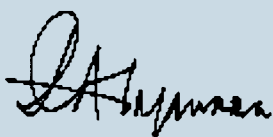
Registration is now open for the 29th Congress of the International Publishers Association (IPA). It is a privilege to invite you to Cape Town, South Africa, for this Congress with the theme, "Publishing for a New Era". It takes place from 12th to 14th June 2012 in the week preceding the 6th Cape Town Book Fair.

With the opportunities for and challenges of digital publishing; the slow recovery from the current economic recession; threats of state publishing and raging debates on copyright law and intellectual property rights, delegates will have much to talk about and share information on. It will be an engrossing time for the global industry to ponder over its future and formulate new strategies to take on opportunities and challenges.

The program for this Congress is already at an advanced stage and will consist of Plenary as well as Parallel Breakaway sessions covering topics such as Publishing & Public Policy; E-Books; New Media Strategies; International Trade Issues – Publishing Across Borders and Digital Migration in Educational Publishing, all presented by leaders in their field. Please see the programme for more details.

In addition to the informative and stimulating congress programme, the social activities will promote lasting friendships and pre- and post-congress tours will give you the opportunity to explore this exciting region. When you visit Cape Town, South Africa, we would encourage you not to miss the wonderful tourist attractions of the city. A visit to Robben Island, Cape Point and Table Mountain, is a must for all.

So, do book the dates 12th-14th June 2012 in your diary.



Brian Wafawarowa
Executive Director
Publishers' Association of South Africa (PASA)

In addition to the great congress programme and attraction of Cape Town as one of the top tourist and cultural destinations of the world, delegates will also have an opportunity to participate in what has, in a mere five years, become a premier book fair in Africa.

South Africa has the most vibrant and successful publishing industry in Sub-Saharan Africa. Since the advent of democracy, the industry has experienced phenomenal growth with new publishers and authors bursting onto the publishing scene. With a population of almost 50 million people; a wonderful track record in freedom of expression; a growing middle class and growing literacy levels, the South African book sector is poised to grow bigger in the next few years. With close to 70% of all sold books in English being imports from the English speaking world, South Africa has a big appetite for foreign books. Local book production has been growing significantly since the advent of democracy. This makes South Africa alive with opportunities for rights acquisitions and sales. It also offers great opportunities for distribution arrangements.

As the hosting publishers associations, we are working hard to make this an inclusive, diverse and memorable African event by mobilising the local and African book sector to participate fully in this prestigious event. Delegates will certainly be able to interact with their African and international colleagues at the 29th IPA Congress. We look forward to welcoming you in Cape Town, a city that is fast becoming Africa's book capital.

A Super Early Bird discounted rate has been made available for a limited period only – take advantage of it: register now.

To all IPA members – this is your congress. Be part of it!



Jens Bammel
Secretary General
International Publishers Association (IPA)

INTRODUCTION



ABOUT THE CONGRESS

Since the inception of the IPA in 1896, its congresses have remained important events of the publishing world. Every four years, publishers gather to discuss trends and issues in the book sector and to formulate strategies for the industry, while at the same time exploring business opportunities in a relaxed and collegial environment, and getting to understand the regional book sector. The 29th IPA congress will afford delegates an opportunity to understand the African book sector and discuss the global challenges and opportunities that the modern publishing sector faces. It will also afford delegates the opportunity to experience the splendour of South Africa and the legend of African hospitality.

REGISTRATION

REGISTRATION FEES AND DEADLINES

Description	Fee	Deadlines
Members		
Super Early Bird Member	ZAR9 810.00	11 April 2011 – 15 December 2011
Early Bird Member	ZAR10 900.00	16 December 2011 – 30 April 2012
Standard Member	ZAR12 900.00	30 April 2012 – 11 June 2012
Non Members		
Super Early Bird Non Member	ZAR12 870.00	11 April 2011 – 15 December 2011
Early Bird Non Member	ZAR14 200.00	16 December 2011 – 30 April 2012
Standard Non Member	ZAR16 900.00	30 April 2012 – 11 June 2012
African Delegates	ZAR5 454.00	
Accompanying Persons Programme	ZAR5 000.00	

CONGRESS VENUE

The venue for the 29th IPA Congress is the Cape Town International Convention Centre

Convention Square, 1 Lower Long Street
 8001 Cape Town, South Africa
 Phone: +27 21 410 5000, Fax: +27 21 410 5001
 E-mail: info@ctconvention.co.za
<http://www.capetownconvention.com>



PROGRAMME AT A GLANCE

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
07:00 - 08:30	Registration	Registration	Registration	Registration
08:30 - 09:00			IX Main Session in Freedom to Publish in Africa, a New Era?	
09:00 - 10:00		I Opening Session Chair: IPA President [Resp.: IPA & PASA] CONFIRMED FIRST PART: IPA, PASA & THE SOUTH AFRICAN GOVERNMENT 1. Gcina Mhlophe, Mother of Books 2. President, PASA 3. President, IPA 4. President of South Africa– Invited 5. Award Winning Authors - Invited	Chair: Bjørn Smith-Simonsen, Publisher, PaxForlag; IPA Freedom to Publish Committee Chair Speakers: Trevor Ncube – South Africa, Newspaper publisher (Mail & Guardian); Shapiro, cartoonist, South Africa Kamel Labidi, Tunisia – Invited Francois Nkeme, Director, Editions Ifrikiya, Cameroon - Invited	XIII Main Session on The Future of Copyright Chair: Peter Givler, AAUP Executive Director; IPA Copyright Committee Chair Speakers: Maria Pallante, Acting Register of Copyrights, U.S Copyright Office;
10:00 - 10:30		Tea / Coffee Break		
10:30 - 11:00			X Digital Content in Education, Global Trends Chair: Graham Taylor, UK PA Speakers: TBC	Tea / Coffee Break
11:00 - 11:30		Tea / Coffee Break	XI Don't Tax Reading! The new VAT Challenge Chair: Piotr Marciszuk, FEP President [AK] Speakers: Catherine Blache, Senior Counselor, International Policy, Syndicat national de l'édition (French Publishers Association); Terry Bell, People against the exploitation of reading campaign; Ana Maria Cabenellas, Heliasta; Sean Moon, Director, International Project Department, Korean Publishers Association	XIV The Changing World of International Publishing Rights Chair: Ana Maria Cabenellas, President, Editorial Heliasta; IPA Board Member Speakers: Lynette Owen, Copyright Director, Pearson Education (tbc); Jenny Pickles, Global Rights Director Wiley (tbc);

PROGRAMME AT A GLANCE (continued)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
11:30 - 12:00	Registration	<p>II Publishing and Social Change Publishing for a New Era</p> <p>Topic: key trends: where governments are doing too little, or something wrong Chair: Brian Wafawarowa</p> <p>Speakers: TBC</p>	<p>XII Collective Licensing: What's Next?</p> <p>Chair: Manfred Antoni, IPA Board Member</p> <p>Speakers: Magdalena Vinent, President, IFRRO; Tracey Armstrong, CEO, Copyright Clearance Center; Carlo ScolloLavizzari, PASA &STM; Robert Staats, Managing Director, VG Wort</p>	<p>XV Changing National Copyright Legislation</p> <p>Chair: Mark Seeley, Elsevier Senior Vice-President and General Counsel</p> <p>Speakers: TBC</p>
12:00 - 12:30			Lunch	<p>XVI Children's Books for Cyber Kid's</p> <p>Chair:TrasvinJittidecharak, Publisher & Director, Silk-worm Books</p> <p>Speakers: Elinor Sisulu, author; AmiraAboulmagd, Publishing Manager, Dar el Shorouk; Japanese speaker [Japanese PA];</p>
12:30 - 13:00				Lunch
13:00 - 13:30				
13:30 - 14:00			Lunch	
14:00 - 14:30			Excursion to the Winelands and Cape Point	<p>XVII Freedom to Publish & the Arab Revolutions</p> <p>Chair:Ibrahim El Moallem, Dar el Shorouk; IPA Vice-President</p> <p>Speakers: TBC</p>

PROGRAMME AT A GLANCE (continued)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
14:30 - 15:00	Registration	<p>III Somewhere over the Rainbow</p> <p>Chair: Richard Charkin, Bloomsbury Executive Director; IPA Board Member</p> <p>Speakers: TBC</p>	Excursion to the Winelands and Cape Point	<p>XVIII Fighting Piracy</p> <p>Chair: NicolaasFaasen</p> <p>Speakers: CornéGuldenpfennig, CEO, South African Federation Against Copyright Theft (tbc); Loui Simpson, Executive Director, International Copyright Enforcement & Trade Policy, AAP (tbc); Kurt van Damme, Chair, Repobel; MugeSokmen, Metis Publishing; YoshinobuNoma, COOKo-dansha (tbc);</p>
15:00 - 15:30		<p>IV Literacy for Digital Natives</p> <p>Chair: José-Manuel Gomez, President, Grupo Anaya; IPA LIBS Committee Chair</p> <p>Speakers: Karin Plötz, Director, LitCam(Frankfurt Book Fair Literacy Campaign); Graham Taylor, UK PA South African speaker [PASA]; Japanese Speaker [Japanese PA]</p>		<p>XIX A Fair Price for E-Books</p> <p>Chair: HisatoImura, Keisoshobo Publishing; IPA Board Member</p> <p>Speakers: Christian Sprang, Senior Legal Counsel, Boev(German PA) (tbc); John Makinson, Chairman, The Penguin Group (tbc); Japanese speaker</p>
15:30 - 16:00		<p>V Publishing Across Borders</p> <p>Chair: Stephen Johnson</p> <p>Speakers: TBC</p>		<p>Tea / Coffee Break</p>

PROGRAMME AT A GLANCE (continued)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
16:00 - 16:30	Registration	Tea / Coffee Break	Excursion to the Winelands and Cape Point	XX Closing Session
16:30 - 17:00		VI Open Access Free Content and Publishing Chair: Michael Mabe, STM CEO Speakers: Eve Gray, Eve Gray & Associates; Wim van der Stelt, Business Development Director, Springer; Salvatore Mele, Head of Open Access, CERN		Chair: IPA President [IPA/PASA] Congress Resolutions President, PASA President, PASA Award Winning Authors - Invited [Handing over of Congress-Banner to host of 30th IPACongress (2016)] TBC
17:00 - 17:30		VII Getting it Right: Government Policies and Education Publishing Chair: OrennaKrut, PASA Education Committee Chair Speakers: Nancy Karimi, Chairperson, Kenya Publishers Association; Brian Wafawarowa, Executive Director, PASA;		
17:30 - 18:00		VIII Authors Translators and Agents: Towards a New Deal? Chair: Alain Kouck, Editis CEO; IPA Vice-President Speakers: Chad W. Post, Publisher, Open Letter, University of Rochester;		
18:00 - 19:00				Coaches to drop off delegates at Conference Hotels
19:00 - 19:30	Welcome Reception	Welcome Dinner	Free Evening	Gala Dinner

SOCIAL PROGRAMME



Undisputedly one of the most beautiful cities in the world, Cape Town offers an extraordinary diversity of scenery and attractions. We have also developed an Accompanying Persons Programme that will give you the opportunity to appreciate the beauty, historical and cultural diversity and excellent cuisine of the Cape.

CLOSING DINNER – Thursday 14 June

Experience a true South African farewell with elegance, sophistication and lots of fun – something we South Africans are good at. Listen to some of our top musicians and performers and take home with you an echo of an African dream

WELCOME RECEPTION – Monday 11 June

A welcome Reception will be hosted at the Cape Town International Convention Centre. Delicious cuisine, Cape wines, entertainment with a local flavour and an inspiring venue set against one of the worlds most stunning backdrops are the essential elements for the Welcome Reception

OFFICIAL CONGRESS DINNER – Tuesday 12 June

Join our African journey through the roots and foundations of Moyo, situated at one of South Africa's world class wine estates, Spier, in the beautiful winelands region Stellenbosch. Moyo, loosely translated in Swahili means "soul" Experience the soul of Africa amongst the tree tops through an intricate fusion of African flavours, textures, sights, sounds and smells.



ACCOMPANYING PERSONS PROGRAMME

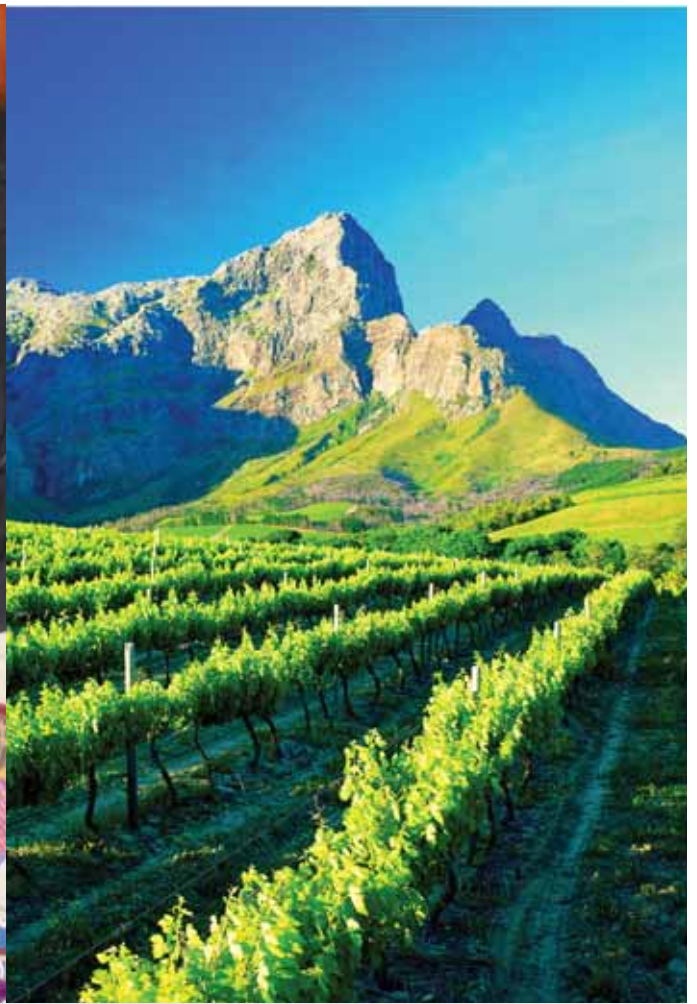
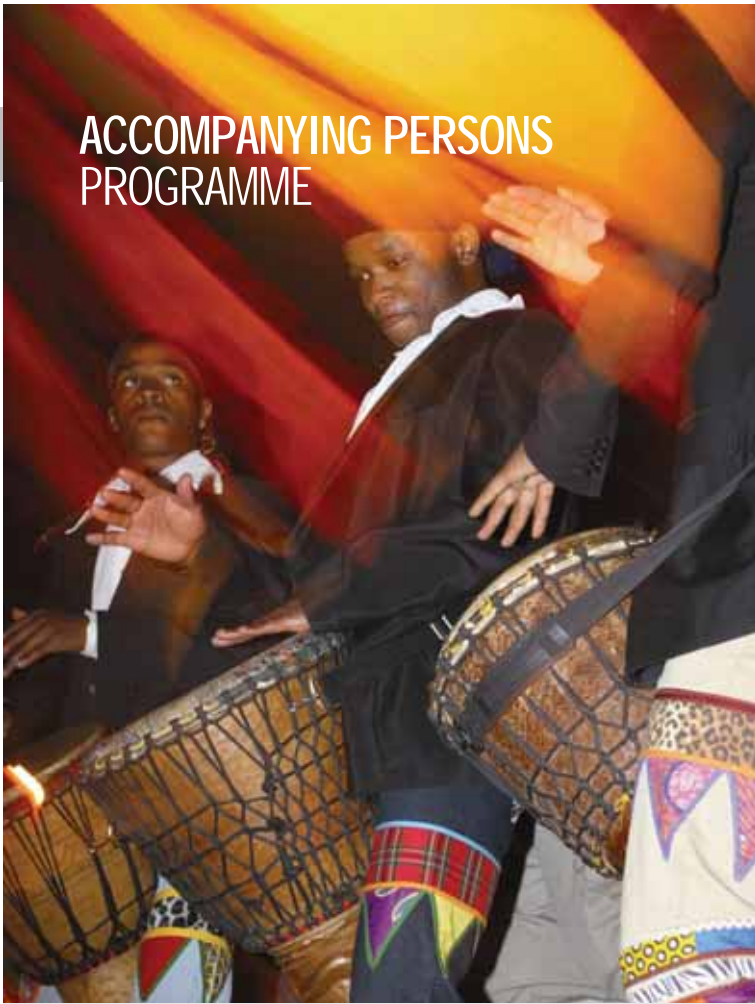


TABLE MOUNTAIN AND CITY TOUR - Monday 11 June

Situated below Table Mountain, Devil's Peak and Lion's Head, Cape Town offers a rich cultural and colonial heritage, grand splendour and an assurance of activity of excitement. Including all the 'must-sees' of any Cape Town day tour, this option is a geographical and cultural extravaganza, showing you Cape Town, from its historical beginnings of yesteryear to the dazzling modern buildings of today.

We commence with a cable car trip up the legendary Table Mountain for spectacular views of the Mother City and the surrounding peninsula. (weather permitting), Back in the city itself, we visit the well preserved Company Gardens, the S.A. Museum, the Castle of Good Hope and the vibrant and arty flea market, Greenmarket Square. We also take a trip through the colourful and picturesque Malay Quarter known as Bo-Kaap.

Cape Point Tour – Tuesday 12 June and Thursday 14 June

An unforgettable journey to the mythical meeting place of two great oceans. Passing through scenic delights

such as Chapman's peak drive, Clifton beaches, Historic Simons Town, etc. Breathtaking scenic beauty contrasts with the harsh rugged conditions of the most south-westerly edge of the African continent.

Or WINELANDS TOUR

Enjoy a full day trip to the Winelands where visitors will travel through the spectacular mountain scenery and lush fertile valleys fo Stellenbosch and Franschhoek. The Stellenbosch Wine Route is arguably the country's most famous, and the Stellenbosch Wine of Origin area includes 106 cellars - most of which are open to the public. Enjoy a long day's wine tasting, wine speak and wine buying and you'll sip more than our great South African wines – you'll taste our South African way of life.

The Accompanying Person's fee of ZAR5 000.00 include the following:

- All tours listed as above
- All Social Events
- Accompanying persons bag
- Gift

ACCOMMODATION

Cape Town offers a wide range of accommodation, from luxury hotels that meet the highest international standards to more modest and basic hotels to suit all pockets. The congress secretariat has block booked a number of rooms at various hotels specifically for delegates to the 29th IPA Congress. Most hotels booked are within walking distance to the Conference Centre and include 5 star, 4 star and 3 star establishments



Westin Grand ★★★★★



The Arabella Sheraton Grand Hotel Cape Town is a five star hotel conveniently situated within the confines of the Cape Town International Convention Centre. The hotel's 483

rooms and 32 suites offer magnificent views of the city centre, Table Mountain, the nearby Victoria and Alfred Waterfront and the harbour. The 19th floor is home to the wonderfully indulgent Altira SPA, with its gym, heated indoor lap pool, sauna, steam room and exquisite beauty and body treatments.

PRICE: Single ZAR2425.00 and Double ZAR2750.00 Rate includes breakfast, 14% VAT & 1% Tourism Levy

Cullinan Hotel ★★★★★



Situated at the entrance to the exciting V&A Waterfront, Southern Sun Cullinan offers glorious views of Table Mountain, the sea and the bustling harbour. The 416 guest rooms

are spacious with luxury bathrooms, and offer views of either Table Mountain or the Waterfront.

This hotel is ideal for both business and leisure travelers, and provides a full range of services - from the elegant breakfast room and a la carte restaurant, to the ladies' cocktail bar. For the health conscious, the hotel has its own gym.

DISTANCE: The Cullinan is directly opposite the Convention Centre
PRICE: Single ZAR1510.00 and Double ZAR1810.00 includes breakfast Rate includes breakfast, 14% VAT & 1% Tourism Levy

Southern Sun Waterfront ★★★★★



The Southern Sun Waterfront is perfectly positioned at the entrance to the Victoria and Alfred Waterfront, which offers extravagant shopping and entertainment in abundance.

The hotel offers a stylish, cosmopolitan, vibrant feel with views of the majestic Table Mountain and the Atlantic Ocean and is a short 20-minute drive to the airport. Our central position also assures you of hassle-free access to the city centre and quick access to Cape Town's famous beaches.

DISTANCE: This hotel is directly opposite the Convention Centre
PRICE: Single ZAR1310.00 and Double ZAR1610.00 includes breakfast, 14% VAT & 1% Tourism Levy

Protea North Wharf ★★★★★



The Protea North Wharf Hotel is a convenient base to discover all that Cape Town has to offer. The 56 well-furnished guestrooms at the hotel offer the in-room amenities of hotels

in its class to ensure a comfortable stay. The guestrooms come with cable TV, separate shower, telephone, a/c and mini bar. Hotel amenities provided at this Cape Town accommodation include restaurants, 24 hr room service, dry cleaning and laundry, daily maid service and store. For added pleasure and relaxation of each and every guest, the hotel offers swimming pool and gymnasium. With its favourable location and relaxing atmosphere, this is the right choice of accommodation while visiting Cape Town.

DISTANCE: The Protea North Wharf is opposite the Convention Centre.
PRICE: Single ZAR1510.00 and Double ZAR1890.00 includes breakfast Rate includes breakfast, 14% VAT & 1% Tourism Levy

ACCOMMODATION continued

Southern Sun Cape Sun ★★★★★

The luxury and elegance of lies in the centre of the Cape Town CBD, and is complimented by spectacular views over Table Mountain, Robben Island, Table Mountain and the spectacular Green Point Stadium. Rooms are luxurious, spacious and offer all the amenities required to ensure a relaxing stay. Offering business travellers easy access to the Cape Town Convention Centre and other key business areas, the hotel also offers great appeal to holiday makers in search of an indulgent escape. The gym with splash pool and Health & Beauty spa are situated on the premises and promise a healthy, rejuvenating experience.

DISTANCE: 7 Minute walk from the Convention Centre
PRICE: Single ZAR1155.00 and Double ZAR1360.00 includes breakfast Rate includes breakfast, 14% VAT & 1% Tourism Levy

Victoria Junction ★★★★★

Designed and built in an industrial chic style, this hotel is situated close to all major Cape Town attractions and has stunning views of Table Mountain and the V&A Waterfront.

Conceived in the early stages of the film and production industry in Cape Town, The hotel, restaurant, bar, coffee shop and smoking lounge all depict scenes or actual sets from well known films! An excellent choice for both the business and leisure traveller.

DISTANCE: 5 Minute drive from the Convention Centre. **PRICE:** Single ZAR1230.00 and Double ZAR1380.00 includes breakfast Rate includes breakfast, 14% VAT & 1% Tourism Levy

Harbour Bridge ★★★★★

Ideally positioned near to the V&A Waterfront within the Cape Town International Convention Centre precinct, this state-of-the-art hotel provides the Ultimate accommodation choice for both business and leisure travellers. Set against a backdrop of picturesque mountain views with a sea water canal running through the hotel's bridge wing, Harbour Bridge Hotel & Suites links the city and the sea.

DISTANCE: Harbour Bridge Hotel is within walking distance of the Convention Centre (100m) **PRICE:** Single ZAR1470.00 and Double ZAR1980.00 includes breakfast, 14% VAT & 1% Tourism Levy

Hollow on the Square ★★★

Situated in the heart of the beautiful city of Cape Town. Within walking distance from the Cape Town International Conference Centre (CTICC) and the well know V&A Waterfront.

The hotel offers stylish and modern accommodation in warm welcoming shades of red. All the rooms have en-suite bathrooms, air conditioning, televisions, electronic safes and tea and coffee making facilities.

DISTANCE: The Hollow on the Square is within walking distance of the Convention Centre (300m)
PRICE: Single ZAR990.00 and Double ZAR1480.00 includes breakfast, 14% VAT & 1% Tourism Levy

City Lodge ★★★

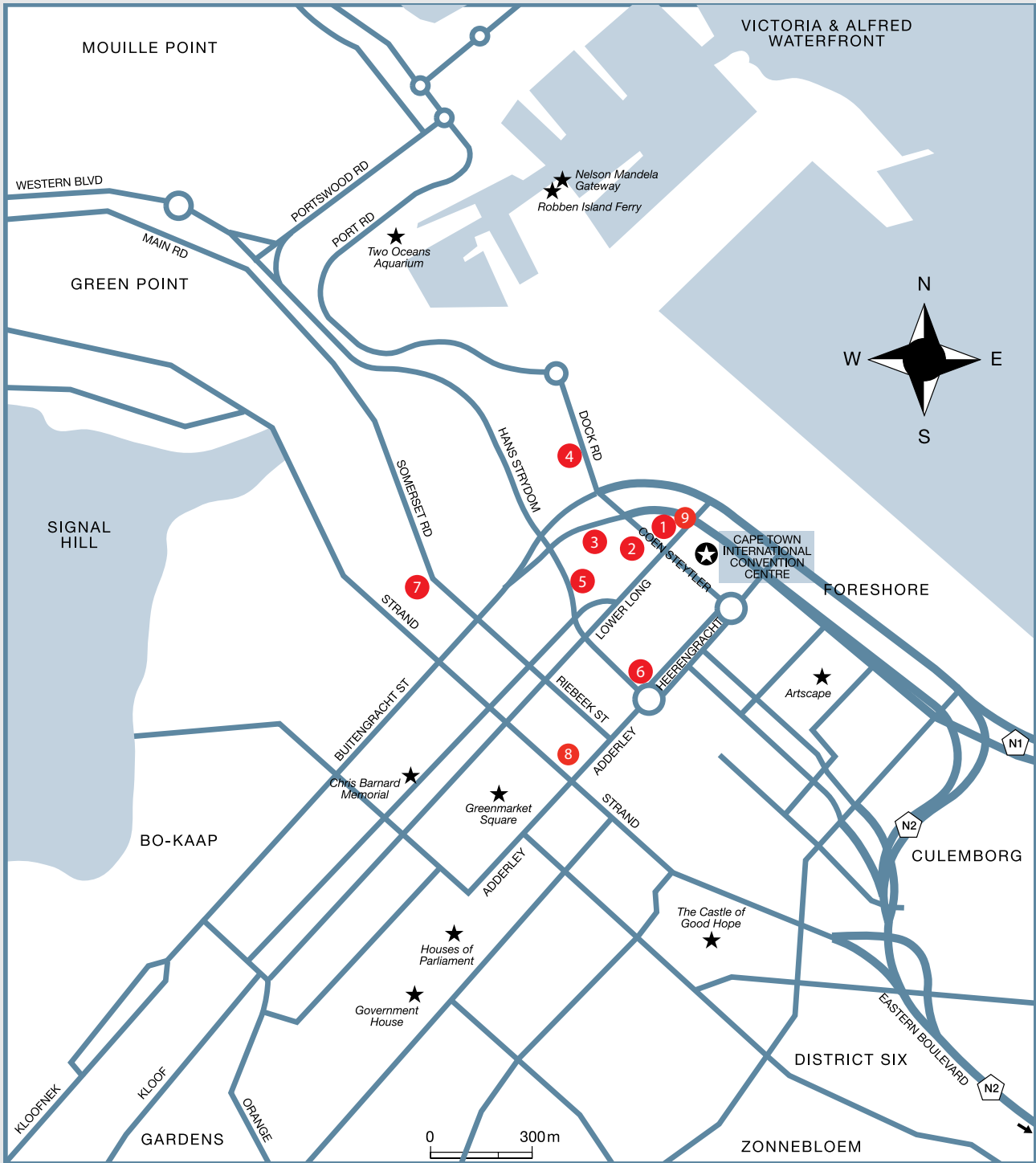
A centrally located hotel at the gateway to the vibrant and dynamic and Waterfront, within walking distance of Cape Town's CBD, close to the N2 motorway and 15 minutes from the

international airport. A nautical theme runs through the hotel and a spa-pool is available for guests to relax in the warm Cape weather.

DISTANCE: The City Lodge is within walking distance of the Convention Centre (400m). **PRICE:** Single ZAR1220.00 and Double ZAR1520.00 includes breakfast, 14% VAT & 1% Tourism Levy



Delegates are able to book their accommodation online at the same time when registering and pay for both in one transaction.



Congress Hotels

Walking Distance

1. The Westin Grand
2. Southern Sun Cullinan Hotel
3. Southern Sun Waterfront
4. City Lodge Waterfront
5. Protea North Wharf
6. Hollow On The Square
7. Protea Victoria Junction (approximately 2km from CTICC)
8. Southern Sun Cape Sun
9. Harbour Bridge



SPONSORSHIP OPPORTUNITIES

The 29th IPA Congress will be the most important quadrennial gathering of the world's Publishing community and will bring together the world's leaders and decision makers in the Publishing industry. Coming on board as an official sponsor would be an ideal opportunity to associate your company with this prestigious event and expose your brand to the leaders and the rest of the global Publishing community.



Platinum Sponsor (US\$150 000.00)

- 5 complimentary registrations for your company representatives to attend the congress
- Access to networking and social activities by your representatives
- Your company name, logo and a link to your website on the congress website
- Your company exposure in all media releases
- A full page advert in the Final Programme
- Entire back page of Final Programme booklet dedicated to your company branding
- Premium Branding on all congress banners at the congress
- Premium Branding on directional and other signage
- Company logo displayed on screens in meeting rooms in between speakers
- Opportunity to nominate a keynote speaker at social event
- Company logo on delegate bag and pack

Sponsor benefits include:

- Unique opportunities relevant to your organisation or company's activities to directly target up to 600- 800 key international delegates from the publishing field.
- Opportunities to integrate and enhance your organisation or company's marketing and promotion policy.
- Increased organisation or company profile and goodwill within the global Publishing community.

There are various Sponsorship levels and packages available to suit all budgets. Below is a breakdown of the Sponsorship packages and associated benefits for your consideration.

Gold Sponsor (US\$100 000.00)

- 4 complimentary registrations for your company representatives to attend the congress
- Access to networking and social activities by your representative
- Your company name, logo and a link to your website on the congress website
- Your company exposure in all media releases
- A half - page advert in the Final Programme
- Branding on directional and other signage at the congress
- Company Logo on delegate bag and pack

Silver Sponsor (US\$60 000.00)

- 3 complimentary registrations for your company representatives to attend the congress
- Your company name, logo (Large) and a link to your website on the congress website
- Access to networking and social activities by your representative
- Your company exposure in all media releases
- Your company name and logo (Large) in Final Programme
- Branding on signage at the congress

SPONSORSHIP OPPORTUNITIES continued

Bronze Sponsors (US\$30 000.00)

- 2 complimentary registrations for your company representatives to attend the congress
- Your company name, logo (medium) and a link to your website on the congress website
- Your company name and logo (medium) in congress final programme
- Branding on signage at the congress



- Branding and signage opportunities at the reception and in the hall
- Written acknowledgement as the official sponsor in all print material related to the Welcome Reception
- Verbal acknowledgement as the official sponsor at the Welcome Reception
- Opportunity to address the audience for five minutes
- Branding on the invites and programme for the evening
- Exclusivity – only one sponsor will be accepted for this event

OFFICIAL CONGRESS GALA DINNER (US\$60 000.00)

The official Gala Dinner will take place the evening of the 14th June 2014. The Gala Dinner will be attended by the congress delegates and accompanying persons. Official Sponsor status is available for this event as well, for your consideration. The Official sponsor will receive the following benefits –

- Same benefits as a Silver Sponsor, plus –
- Branding and signage opportunities at the reception and in the hall
- Written acknowledgement as the official sponsor in all print material related to the official Gala Dinner
- Verbal acknowledgement as the official sponsor at the Gala Dinner
- Opportunity to address the audience for five minutes
- Branding on the invites and programme for the evening
- Exclusivity – only one sponsor will be accepted for this event

This is a great opportunity to imprint your company's brand in the minds of all delegates as they receive a grand send-off and say their goodbyes until the next IPA Publishers Congress in 2014.

In the current challenging economic climate, sponsorship of the 29th IPA Publishers Congress is the most cost effective, value for money way of promoting your company and its brand to the global Publishing community. We therefore encourage you to seriously consider partnering us in this prestigious event by coming on board as an official sponsor through any of the above Sponsorship packages. We would be happy to discuss this with you and are able to tailor-make a package that will suit your company's needs, objectives and budget.

ITEMISED SPONSORSHIP PACKAGES

SPONSOR A PLENARY SESSION (US\$20 000.00)

- Naming rights to session, logo (small)
- A link to your website on the congress website
- Your company name and logo (small) in Final Programme

SPONSOR A PARALLEL WORKSHOP SESSION (US\$10 000.00)

- Naming rights to session, logo (small)
- A link to your website on the congress website
- Your company name and logo (small) in Final Programme

WELCOME RECEPTION/COCKTAIL FUNCTION (US\$35 000.00)

A Welcome Reception / Cocktail Function will be hosted the evening of 12th June 2012. This will be the first gathering of all delegates and accompanying persons. We offer your company the opportunity to be the official sponsor of this event. The Official sponsor will receive the following benefits –

- Same benefits as a Bronze Sponsor, plus –

PRE- AND POST-CONGRESS TOURS



South Africa is known as a “world in one country” and offers a rich diversity – beautiful cosmopolitan cities, a pristine coastline, fertile Winelands and outstanding game viewing. Take advantage of your trip to South Africa to explore this beautiful country.

We compiled a lovely Pre- and Post-Congress Tour package which includes the world renowned Kruger National Park, Victoria Falls, Private Game Lodges and the beautiful Garden Route Tour. Details and pricing will be listed on the congress website. You will be able to book for any of these online or by contacting Candice Thornhill on +27 11 676 3303, or email cthornhill@welcome.co.za.

TRAVEL INFORMATION

South Africa

Why should a discerning traveller visit South Africa? Is it our excellent climate, our dazzling sunshine, our wild life and our breathtaking scenery? Is it our remarkable history and fascinating culture? Is it the lure of the great outdoors? Or is it our First World quality of life amidst the wild beauty of Africa? South Africa has all of this, but there is so much more – a rich and diverse selection of experiences combining exciting Africa with facilities and entertainment that meet the highest international standards.

The Republic of South Africa is at the tip of the African continent and is surrounded by both the Atlantic and the Indian Oceans. The country has a generally temperate climate due in part to this fact as well as its location in the climatically milder Southern Hemisphere and due to its average elevation, which increases steadily towards the North (towards the Equator) and further inland. Due to this varied topography and oceanic influence, a great variety of climatic zones exist.

Cape Town

Cape Town is located in the Western Cape Province, forming part of the metropolitan municipality of the City of Cape Town. It is the Provincial Capital of the Western Cape, as well as the legislative capital of South Africa, where the national Parliament is located.

Cape Town is famous for its harbour as well as its natural setting in the Cape floral kingdom, including such well known landmarks such as Table Mountain, Cape Point and Robben Island. Regarded as one of the world’s most beautiful cities because of its geography, Cape Town is one of the most popular tourist destinations. Cape Town has a population of 3.5 million people.



Climate

South Africa has a perennially sunny climate and is a pleasure to visit all year round. Mid-winter occurs in June and July, mid-summer in December and January. The climate ranges from Mediterranean in the Cape Peninsula to subtropical on the Kwazulu-Natal coast and in the North-Eastern province of Mpumalanga; temperate conditions prevail on the Central Highveld (Gauteng Province). Average maximum temperature in June (Cape Town): 18°C. Average minimum temperature in March (Cape Town): 8°C.

Currency

The South African currency unit is the Rand (ZAR), denoted by the symbol R1 = 100 cents. Most businesses, tour operators, airlines and hotels accept major credit cards and traveler's cheque.

Electricity

City and town power systems are generally 220/230 volts, 50Hz. Plugs have three cylinder pins and it is essential to have an adaptor or a transformer for foreign appliances.

Entry Requirements

As for all international travel, visitors to South Africa are required to have a valid passport. Travelers from certain countries also require a visa. Visitors to South Africa should have a valid return or onward ticket for travel, sufficient means of support for the period and valid entry documents for the next destination.

Enquiries can be directed to the South African diplomatic representatives abroad. Visitors planning to travel to South Africa's neighboring countries are advised to apply for multiple entry visas.

Please contact the IPA Congress Secretariat to request a letter of invitation for visa purposes. An accurate complete registration form must be provided in order for the request to be processed.

How to get there

The national carrier, South African Airways, and several international air and shipping lines link the country to the rest of the world. South Africa has three international airports in Johannesburg, Durban and Cape Town. Estimated travel times to Cape Town are:

Atlanta	18hrs 25min	London	11hrs 30min
Copenhagen	14hrs 50min	Melbourne	20hrs 50min
Dubai	10hrs 10 min	New York	19hrs 30min
Durban	02hrs 10min	Paris	12hrs 30min
Frankfurt	10hrs 30min	Sao Paulo	11hrs 45min
Hong Kong	16hrs	Singapore	12hrs
Vancouver	21hrs 35min	Sydney	16hrs
Johannesburg	02hrs 10min		

Time differences

Throughout the year, standard time in South Africa is GMT +2, one hour ahead of Central European Winter Time and seven hours in advance of Eastern Standard Winter Time

Value Added Tax

Value Added Tax (VAT), currently is at 14%, and is included in the marked/quoted price of all goods and services. Foreign nationals may claim refunds of VAT paid on goods, which they take out of South Africa. Information leaflets on claiming VAT refunds are available from VAT refund administration officers at the airports.

Water

Tap water is purified and safe to drink. South Africa is reputed to have the cleanest tap water in the world.

What to pack

Clothing is generally casual, especially at holiday resorts and game reserves, but beach wear is not acceptable in restaurants. Don't forget to bring a hat, sun screen, a camera and a pair of binoculars for game viewing.

INTERNATIONAL
PUBLISHERS
CONGRESS
CONTACT INFORMATION

The 29th International Publishers Congress 2012 is organised by the Publishers Association of South Africa, the International Publishers Association and Global Conferences Africa. For information or to register please log onto the congress website at www.ipa2012.co.za or contact the congress secretariat.

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